



**For Immediate Release**  
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## Genesis Signals New Era for Farmers

*Belle Plaine Earns First of Seven Farm-Focused SuperCenters Planned for Western Canada*

**Saskatoon, Saskatchewan, Canada** – Genesis Grains & Fertilizer, LP (Genesis) a Western Canadian farmer owned agribusiness confirmed today the first of seven anticipated fertilizer SuperCenters. Through the united efforts of promoters, Farmers of North America (FNA) and AgraCity Crop & Nutrition (AgraCity), Belle Plaine, Saskatchewan, Canada has the honour of becoming the first location of this historic \$24 million project and has paved the way for the organization to secure the final debt financing for the project.

“Farmers have been deserving of this unique business structure for countless generations,” noted FNA President, James Mann. “In a matter of 12 months once construction is complete, just over 600 farmers from over 200 Western Canada communities with the vision and confidence to join FNA and AgraCity on this journey, will be the first to directly share in the responsibility and rewards of owning part of a major fertilizer supply and distribution system. A piece of the supply chain they can call their own.”

Andre Berube from Falher, Alberta was not only proud to hear of the announcement, he shared the vision and optimism for what Genesis and its operations would mean for future generations of farm families. “Being an investor in any project is always an exciting opportunity, but to be able to help select a reputable firm to create what I believe will be a coveted operation globally, was both an honour, and will serve as a memory for my lifetime. A story I cannot wait to share with my grandchildren, and may I be so fortunate, my great grandchildren. That’s why I invested to begin with, I wanted to ensure the future was bright for the generations to come.”

Building a world-class operation requires significant expertise and attention to detail. Genesis will partner with Stueve Canada Ltd. to serve as its lead in the contracting oversight of this significant investment into the future of farming in Western Canada.

Once complete, Genesis Belle Plaine will boast a 52,000 tonne fertilizer SuperCenter with the ability to distribute three times its capacity at 150,000 tonnes. This is will be the largest direct to farm facility of its kind in Canada. The Stueve design in partnership with Genesis, will accommodate urea, phosphate, micro-nutrients, sulphur and potash enabling annual supply for farmer investors.

The Genesis team invited a handful of investors to tour fertilizer blending facilities in the USA to get their opinion on specific attributes of the facilities. Mike Haydon from Swift Current, Saskatchewan had this to say, “I learned that these are state of the art facilities and there are a lot of complexities in getting the project to this stage. This is a first-class innovative project that will definitely be an asset to the farmers involved”.

The first SuperCenter has already established a very high bar of performance with the adoption of world class blending technology for dry fertilizer offerings. An ability to process its own micro-nutrients and even impregnate bulk fertilizer with advanced fertilizer additives. These services and offerings will be complemented by the most advanced high throughput, in-load and out-load equipment, as well as best-in-class automation technology and related systems.

